



For Immediate Release

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## **THE FINISHING TOUCHES ARE ADDED TO BAY CREEK'S NEW BEACH CLUB AND FITNESS CENTER AT BAYSIDE VILLAGE**

CAPE CHARLES, Va. – (September 2013) – The developers at [Bay Creek](#) are completing construction on the new Beach Club and Fitness Center located at Bayside Village. The facility is expected to open later this year for members.

The 19,000-square-foot facility will include a state-of-the-art Fitness Center, a 2,800-square-foot Members' Lounge with fireplace and large-screen TV and two outdoor pools with a splash zone and aquatic play area for kids.

The nearly 4,900-square-foot Fitness Center will have a circuit and strength training area featuring equipment from Cybex, Hoist, FreeMotion and others. It will also feature cardio equipment such as treadmills, bikes and elliptical machines from Cybex and Octane and upscale locker rooms for men and women.

"This Beach Club will certainly enhance our amenities package," said Oral Lambert of Bay Creek South, LLC. "The site is adjacent to a two-mile private beach, and we have designed it to be of equal quality as Bay Creek's Signature® Golf Courses."

Bay Creek is a development with ten neighborhoods and a golf resort situated adjacent to the historic town of Cape Charles on the Chesapeake Bay. Encompassing 1,729 acres near the southwestern tip of Virginia's Eastern Shore, Bay Creek has two nationally ranked Signature® Golf Courses designed by Arnold Palmer and Jack Nicklaus. For more information, visit [baycreekresort.com](http://baycreekresort.com).

The new facility will be owned by Bay Creek South, LLC, which includes Keyser Capital, a Baltimore-based private equity and real estate investment firm. Keyser is a wholly-owned subsidiary of Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies in the country.

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